

****One-hour Marketing Challenge Terms and Conditions****

1. The "1-Hour Marketing Challenge" (hereinafter referred to as the "Challenge") is set by BBI Brandboost (hereinafter referred to as the "Organiser").
2. Participation in the Challenge is open to all businesses who have been contacted.
3. By participating in the Challenge, businesses acknowledge that they have read, understood, and agree to be bound by these terms and conditions.
4. The Challenge aims to provide participants with free marketing materials and recommendations within a one-hour timeframe. While the Organiser will make its best efforts to deliver high-quality recommendations and materials, participants acknowledge and agree that the Organiser does not guarantee any specific results or outcomes.
5. The recommendations and materials provided during the Challenge are given in good faith and to the best of the Organiser's abilities, they do not guarantee success in marketing efforts.
6. The Organiser will begin creation of promotional materials and recommendations after confirming receipt of information (brief) from the participant.
7. Participants understand and agree that the Challenge is provided on an "as is" basis, without any warranties, express or implied. The Organiser disclaims all warranties, including but not limited to warranties of merchantability, fitness for a particular purpose, and non-infringement.
8. Participants acknowledge that the recommendations and materials provided during the Challenge are subjective opinions of the Organiser based on limited information provided by the participants at the outset of the challenge. The

Organiser cannot be held responsible for any inaccuracies or omissions in the recommendations or materials.

9. Participants further acknowledge and agree that they have no recourse in law against the Organiser for any dissatisfaction, loss, or damages arising from their participation in the Challenge or their use of the recommendations and materials provided.

10. The Organiser reserves the right to modify, suspend, or cancel the Challenge at any time and for any reason, without liability to participants. In the event of such modifications, suspensions, or cancellations, the Organiser will make reasonable efforts to notify participants.

11. The Organiser reserves the right to refuse a one-hour marketing challenge from any business or individual.

12. The Organiser retains the right to use the participant's name, likeness, and marketing-related information for promotional purposes related to the Challenge, without any additional compensation.

13. These terms and conditions shall be governed by and construed in accordance with the laws of the UK. Any disputes arising out of or in connection with the Challenge shall be subject to the exclusive jurisdiction of the courts of the UK.